

## France-IX Marketplace Welcomes Three New Sellers

*Expereo, HOPUS and Net1C provide strong set of new offerings, including a European industry first, to nearly 400 France-IX members*

**Paris and Marseille, France – November 20, 2018** – [France-IX](#), the largest Internet Peering Service Provider in France, today announced three new sellers on its award-winning marketplace<sup>1</sup>, boosting the number of sellers offering valuable services to ten. The new sellers, which have been selected for their added value and innovation, are managed Internet network provider, [Expereo](#), partial transit service provider, [HOPUS](#) and telecoms carrier, [Net1C](#).

“We are delighted to welcome Expereo, HOPUS and Net1C to the France-IX Marketplace,” says Simon Muyal, Chief Technical Officer at France-IX. “Net1C will offer voice services for the first time in the marketplace, which are traditionally unavailable to small and medium sized organisations due to cost, volume and technology considerations. Additionally, in a European industry first, HOPUS will offer its innovative service of partial IP transit helping France-IX members to reach new and sought-after members, not currently peering at France-IX. Add to this Expereo’s XCA-Edge solution and we have a very strong new set of new services to offer our peering members, all of which are provisioned within hours and are very competitively priced.”

The Expereo XCA-Edge border gateway protocol (BGP) network optimisation solution offers France-IX members non-intrusive, plug-and-play optimisation of Internet network performance and reliability. Sitting inside the network architecture, XCA-Edge overcomes BGP’s inherent routing and network limitations by constantly monitoring all available destinations across the public Internet and executing thousands of tests per minute. Based on the results, it chooses the best available connection path, working around any abnormal, erroneous or sub-optimal routing paths in milliseconds. Issues can be detected and solved instantaneously: data overages are avoided with automated call detail record (CDR) management and common cyber-attacks such as DDoS can be instantly detected and mitigated with automated activation of a preferred protection response, faster than any human reaction.

“XCA-Edge’ intelligent routing decisions make Internet access faster, smarter and more efficient enabling businesses to outpace the competition. The BGP protocol is not adapted to the current Internet, so optimisation makes a significant difference to its inherent routing and network limitations. France-IX members can also benefit from our XCA-Edge in-depth performance monitoring and traffic analysis reporting, which creates a comprehensive, at-a-glance picture of their network connectivity, and shows vital data needed for future capacity planning,

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<sup>1</sup> The France-IX Marketplace was recognized as the Best Internet Exchange Innovation at the Global Carrier Awards 2017

troubleshooting and long term improvement,” says Sander Barends, VP Commercial Development at Expereo.

Originally called Border 6 NSI, XCA-Edge became an Expereo solution when Border 6 was acquired in 2017.

HOPUS offers France-IX members a new type of hybrid IP transit and paid peering service with a distinctive pricing model that means only outbound bandwidth is charged but no commitment to a traffic level is required. The service is guaranteed through an overprovisioning policy and the availability of key routes. Members who buy this service through the France-IX Marketplace will be able to reach a larger number of highly desired ISPs and international carriers.

“Paid peering is usually only provided by carriers but with our innovative new model, France-IX members of any size gain high quality IP transit and access to a large number of otherwise restricted peering destinations including access ISPs and customers,” says Philippe Duguet, CEO of HOPUS. “Our competitive pricing adjusts automatically to the bandwidth used and peers can even get payed for their inbound traffic and turn transit into revenue.”

Net1C is the first France-IX Marketplace seller to provide voice services, opening up a whole new category of non-peering services to members. Net1C offers high quality IP voice termination services through its own switching infrastructure as well as its extensive long-term French and international Tier 1 carrier interconnections over private links, enabling it to offer call termination with guaranteed quality of service for latency and audio at very competitive rates. For French and European customers, A-Number and origination location-based billing is offered with alternative solutions to avoid billing discrepancies due to an incorrect calling number format.

“Net1C voice services are continuously monitored and proactively managed to ensure voice service quality. Because it is inherently more secure and quicker to exchange traffic between carriers and content providers via an IXP, France-IX peering members can be sure they are receiving a voice service with the best pricing, security and capacity,” says Christophe Assens, CEO at Net1C.

France-IX peering members include several hundred international telecommunications carriers, mobile operators, ISPs, content providers, content delivery networks, gaming, hosting, enterprises and many other Internet professionals. The France-IX Marketplace enables the members to purchase complementary services in addition to peering services, optimising their connection, which goes beyond the traditional IXP offerings. Expereo, HOPUS and Net1C add to the current list of France-IX Marketplace sellers, which includes Hurricane Electric, Kentik, Orange (AS3215 and AS5511), Telecom Italia Sparkle, Zayo and Acorus Networks. Available services are IP transit, anti-DDoS solutions, cloud direct access, paid peering, Ethernet transport, network visibility and analytics solutions, remote peering and voice services. Services are available instantly in all France-IX points of presence, which allows all France-IX members to access all the Marketplace services anywhere, irrespectively of their equipment location.

## **About France-IX**

France-IX is the Premier Internet Peering Service Provider in France, offering public and private interconnection services through its carrier and data centre neutral exchange points in Paris and Marseille.

France-IX interconnects several hundreds of telecommunications carriers, ISPs, content providers, content delivery networks and all other Internet networks worldwide with significant traffic in the Internet French market. This enhances the affordability and latency of the Internet traffic exchanged between its members and thus improves the overall quality of the Internet in France.

Founded in June 2010 with the support of the French Internet community, France-IX is a member-based association whose core values are neutrality, sustainability and constant improvement of the Internet. For more information go to France-IX website [www.franceix.net](http://www.franceix.net)

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